



V.S.R. GOVERNMENT DEGREE COLLEGE

Movva-521135, Krishna District, Andhra Pradesh

NAAC Accredited with "A" Grade (3.01 CGPA)

ISO 9001:2015, 14001:2015, 50001:2011 Certified Institution



Editor-In-Chief

Dr. S. Madhavi
Principal

NEWS LETTER

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Editor

Smt. Y. Suneetha
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VISION:

- To be acknowledged as a reputed institution at local University and state level whose academic, ethical and cultural dimensions of students' education and contribution to the community consistently meet the standards of excellence and global challenges.
- To offer relevant / need based courses from time to time, to promote interaction with industry, to develop critical thinking among students.

MISSION:

- ❖ To promote holistic development of students by offering quality education and to prepare them to embrace the challenges of changes that new technology brings in the process of globalization.
- ❖ To empower all the students to lead productive lives and become contributing members of the community by applying their acquired knowledge and skills.

OBJECTIVES:

- ✓ To promote higher education in the field of Commerce, Science and Arts.
- ✓ The college has been starting need based courses from time to time.
- ✓ To provide educational guidance and training to the students towards empowering them with knowledge, skills, values, imagination and creativity.
- ✓ To train the students in a variety of other skills required for their career and life.
- ✓ To prepare the youth for the changing times.
- ✓ To inculcate a value system and healthy culture in the students for preparing them into better citizens.
- ✓ To include benefits of education by undergoing constructive changes.
- ✓ To enhance the quality of teaching-learning process through continuous assessment and use of ICT.
- ✓ To make the students self-reliant, confident, imaginative, creative and compassionate.
- ✓ To expose the students to global concepts and modern technologies.



Dr. S. Madhavi

M.Sc., B.Ed., Ph.D.

Principal

"Education should be imported with a view to the type of society we wish to build. The main function of a University / College is not to grant degrees or diplomas, but to develop the University spirit and advance learning. The former is impossible without corporate life, the latter without honors and post graduate"

College Profile:

V.S.R. Government Degree & P.G. College was established in 1984. This College has been established in order to cater to the educational needs of the rural students from the surrounding villages of Movva Mandal. The land of the college has been donated by the Local Philanthropists. The motto of the College is to focus on the objectives of education to the students from the rural communities, thereby imparting skills of employability to meet the job opportunities and to mould themselves as the responsible citizens of India. The College has been offering 10 UG and 3 PG Programmes.

The College is covered under 2f and 12 B of UGC Act 1956 and getting general development grants since 1992. At present the College is affiliated to Krishna University, Machilipatnam.

The Vision of the College

To contribute to the advancement of knowledge through teaching, research, publications and dissemination and to train students to acquire good communication skills and leadership qualities so as to mould them to be global citizens.

The College has been offering relevant, need based courses from time to time. The College went for first accreditation in 2004 and was awarded "B" Grade and Second accreditation in 2011 and was awarded "B" Grade with 2.56 CGPA and third accreditation in 2017 and was awarded "A" grade with 3.01 CGPA.

RENEWAL OF CONTRACT LECTURERS

The meeting of the District Selection Committee of Krishna District for renewal of contract faculty for the academic year 2022-2023 was held on 1 July 2022 under the chairmanship of Krishna District Revenue Divisional Officer, Dr. Mahesh Kumar Ravirala, I.A.S The Krishna District ID college Principal, Dr. S. Madhavi, along with Principals of Avanigadda, Pamarru, Bantumalli participated in this process and renewed total 6 eligible contract lecturers.



CYBER JAGRUKTA DIWAS



Cyber Jagrukta Diwas is a government initiative that has been brought under the I4C scheme to raise cybersecurity awareness among public sector undertakings (PSUs), panchayat raj institutions (PRIs), universities, schools, etc. The exact guidelines relayed by the Home Ministry are that the above-mentioned institutions must carry out an awareness campaign on the first Wednesday of each month for at least an hour.

In this View, Cyber Jagrukta Divas was observed in V.S.R. Govt. Degree College, Movva on first Wednesday of every month, organized by NSS unit of this college. On 6 July 2022, Smt. SB Rafiah, Lecturer in Computer Science of this college has acted as resource person and created awareness among students about how to secure our login particulars of various accounts.

SAVE SOIL



Save Soil is a global movement launched by Sadhguru, to address the soil crisis by bringing together people from around the world to stand up for Soil Health, and supporting leaders of all nations to institute national policies and actions toward increasing the organic content in cultivable Soil. Our college NSS unit in association with IQAC, organised a programme on 06-07-2022 to raise awareness of the issue of Soil Health and activate people's support for the Save Soil movement.

FAREWELL PARTY

College Farewell parties are always an exciting affair and bring alive a lot of happy memories. The juniors of VSR GDC organized Farewell Party on 8th July 2022 at the college New Library Hall and bid a warm farewell to the outgoing students of final year with great enthusiasm. Function began with the welcoming of Dr. S. Madhavi, Principal, Smt. K. R. Manjula, Academic Coordinator, Dr. T. Srikanth.



Librarian, Student Union Coordinator, and Heads of all Departments on to the dais. Our Principal, Dr. S. Madhavi, explained the importance of goal setting in life and advised the students to imbibe moral and ethical values. She wished good luck to the final year students for their bright future. She also expressed her hope that students will continue holding best positions in their career.

All the seniors and juniors made the hall colourful with their attires which added beauty to the event. The day ended by capturing memories with photo sessions. At last the Library hall was geared up with DJ, filling high energies and immense pleasure among all, with the imprints of amazing memories and fun. It was an incredible day hosted and organized by juniors.



GUEST LECTURE

కమ్యూనికేషన్ స్కిల్స్పై అవగాహన ఉండాలి



అవనిగడ్డ, జూలై 15 (ప్రభుస్వూస్): విద్యార్థులకు విద్యతో పాటు కమ్యూనికేషన్ స్కిల్స్పై అవగాహన ఉండాలని మొవ్వ ప్రభుత్వ డిగ్రీ కాలేజీలో విధులు నిర్వహిస్తున్న ఇంగ్లీషు అధ్యాపకులు డా॥ ఏవివి మల్లేశ్వరమ్మ అన్నారు. స్థానిక గవర్నమెంట్ డిగ్రీ కాలేజీలో ఇంగ్లీషు డిపార్ట్మెంట్ ఆధ్వర్యంలో శుక్రవారం గెస్ట్ లెక్చర్స్ తో క్లాసులు నిర్వహించారు. ఈ కార్యక్రమానికి ప్రిన్సిపాల్ డా॥ డి ఉమారాణి అధ్యక్షతన వహించగా మల్లేశ్వరమ్మ జి మణిబాబులు కమ్యూనికేషన్ స్కిల్స్పై అవగాహన కలిగించి విద్యార్థులకు ఘోషించారు. ఈ కార్యక్రమంలో విద్యార్థిని విద్యార్థులు పాల్గొన్నారు.

Dr.A.V.V.V. Malleswaramma, Lecturer in English, delivered a Guest Lecture on the Importance of Communication Skills at Government Degree College, Avanigadda on 13 July 2022. Addressing the I degree students, she said that acquiring communication skills is the need of the hour and a tool to develop interpersonal relationships in both personal and professional life. As a part of lecture, she presented a PPT on how to write Notices, Agendas and Minutes for an event. Dr. Uma Rani, Principal chaired the session and Dr. G. Mani Babu, Incharge, Department of English, and other staff attended this lecture.

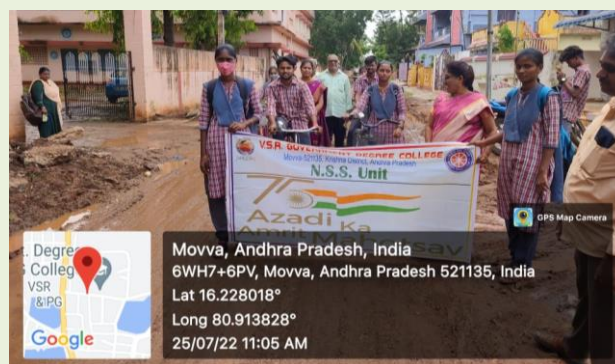
Another Guest lecture by Dr.A.V.V.V. Malleswaramma, Lecturer in English, on Communication and Soft Skills at Government Degree College, Pamarru, on 25 July 2022. All the I year students, Principal Dr. Srinivasa Rao, Dr. Mallikarjuna Rao, Lecturer in English and other faculty attended this lecture.



AZADI KA AMRIT MAHOTSAV

Azadi ka Amrit Mahostav is an initiative of the Government of India. The AKAM was launched 12th March 2021 by the Hon'ble Prime Minister of India. The celebrations were started 75 weeks prior to 15 August 2022 and will continue till 15 August 2023. Further Hon'ble Chief Minister also assured that the Government of Andhra Pradesh would redouble its efforts to ensure the success of the AKAM. Therefore all the Principals of Government Degree Colleges are requested to give instructions to their respective NSS and NCC units to Organize AKAM activities every week without fail.

In this connection, our college NSS Coordinator, Dr.T.Srikanth, was organizing activities every week as per the schedule mentioned.



DATE	NAME OF THE ACTIVITY	NAME OF THE RESOURCE PERSONS	NO. OF STUDENTS PARTICIPATED
17th July to 23 rd July	Rally, Felicitation to Freedom Fighter	-	100
24th July to 30 th July	Cycle Rally, Propagation of the culture of other states of India	Smt.D.Bhagyaveni Sri. G.Suresh Babu	50

SYMPOSIUM ON UNIFORM FEE STRUCTURE



Our Principal, Dr. S. Madhavi, participated in the symposium on Uniform Fee Structure for UG Programmes offered by Government Degree College in the State of Andhra Pradesh from Academic Year 2022-2023. The RJDCes, Principals along with AO/Superintendent/Senior-Assistant attended the meeting on 20 July 2022, at 10.30 am at SRR and CVR Government Degree College (A), Vijayawada with

detailed fee structure of all GDCs in the Districts (as Per Old Districts) along with split-up like Tuition Fee, Special-Fee (with Break-up of special fee), University Affiliation Fee, Restructured-Fee and CPDC fee.

JAL SHAKTI ABHIYAN: CATCH THE RAIN

Our college NSS unit on 20 July 2022 organised a campaign on “Jal Shakti Abhiyan: Catch the Rain” which is an initiative of Ministry of Jal Shakti is taking up a nation-wide campaign “Jal Shakti Abhiyan: Catch the Rain”(JSA:CTR) focusing on saving and conserving rainwater with the theme “Catch the rain, where it falls, when it falls” from 29 March 2022 to 30 November 2022 in the pre-monsoon and monsoon periods of 2022, covering both urban and rural areas of all the districts in the country.



AWARENESS CAMPAIGN ON BREAST CANCER

An Awareness Campaign on Breast Cancer has been conducted through pamphlet distribution by I B.Com girl students under the guidance of Dr.A.V.V.V. Malleswaramma, the mentor of the section. The pamphlet was designed by our Principal, Dr.S.Madhavi, with the help of some senior women faculty. The students distributed pamphlets with dedication and explained the women on how to detect breast cancer and what are the precautions that they need to be taken. The villages covered were Kondavaram, Ghantasala Palem, Challapalli, Pamarru, Batlapenumarru and Pedamukhtevi. Total 10 students participated in this Awareness Campaign.



DISTRIBUTION OF ID CARDS TO STAFF & STUDENTS



Id card called also identification card, identity card is a card bearing identifying data about the individual whose name appears thereon. The most common use of an ID card is to verify that the person holding it is indeed who she claims to be. We can use it to match any additional information that gives you such as the address on an application form. Keeping these benefits in view, our Principal, Dr.S.Madhavi, on 26 July 2022, distributed Id cards to staff and students of our college.

SCREENING TEST FOR JUNIOR ASSISTANT-CUM-COMPUTER ASSISTANT



గ్రూప్ 4 పరీక్షలకు 1485 మంది గైర్జాబరు

గుడివాడ గ్రామీణం, మ్యాన్ అప్లైని వాగ్గేలూరులో కళాశాల, టుడే: ఆంధ్రప్రదేశ్ పబ్లిక్ సర్వీస్ కమిషన్ వారు గ్రూప్ 4 సర్వీసు లలో పాటు పలు కేంద్రాల్లో గుడి లకు నిర్వహించిన పరీక్షలకు గుడి వాడ ఆర్టీడో పి.వెంకటేశ్వరి, తహసీల్ దారు కె.అంజనేయం, పలువురు రెవెన్యూ అధికారులు పాల్గొన్నారు.

మొత్తం (గ్రూప్ 4) మ్యాన్ టుడే: మొత్తం ఏపీసీఆర్ కళాశాలలో

పరీక్షా కేంద్రాల్లో అదివారం 3110 మందికి 1625 మంది మాత్రమే హాజరయ్యారు. 1485 మంది గైర్జాబరులు. గుడివాడలోని 5 పరీక్షా కేంద్రాల్లో 2040 మందికి గాను 1072 మంది హాజరు కాగా 968 మంది గైర్జాబరులయ్యారు. పట్టణంలోని కేటీఆర్ మహిళా కళాశాల, 280 మందికిగాను 108 మంది మాత్రమే హాజరయ్యారు. పరీక్షల డిట్ సూపరింటెండెంట్ డి.వేంకటేశ్వరి తెలిపారు. లైన్ అధికారిగా సీహెచ్ పీ.రాజునాయుడు సాధించారు. సహాయ లైజర్ అధికారిగా సీహెచ్ జి.పాలరాజు వ్యవహరించారు.

Date : 01/08/2022 EditionName : ANDHRA PRADESH(AMARAVATI KRISHNA) PageNo : 05

The Secretary, APPS Commission, Vijayawada informed that the APPS commission is conducting the Screening test of Junior Assistant-cum-Computer Assistant (Group-IV services) posts in Off-line mode on 31-07-2022 from 11.00 AM to 01.30 PM for 12323 candidates in 37 venues of Krishna District. Our college is among one of the venues out of 37 venues. In this connection, the Tahsildar Movva, and the Liaison Officer for Group-IV services exams, Ch. Veeranjanya Prasad, on 26 July 2022 visited our college and examined the infra structural facilities available for conduction of exam. On 31 July 2022, the Screening test of Junior Assistant-cum-Computer Assistant (Group-IV services) posts in Off-line mode was smoothly conducted in our college.

ADMISSION CAMPAIGN

The AP State Council of Higher Education is implementing online admission process for admissions into under graduate programmes i.e. BA, B.Com, BSc etc. offered by the Degree in the State through the Online Admission Module for Degree Colleges (OAMDC). The registration for online admissions can be made through sche.ap.gov.in from 23 July 2022. In this context, our Principal Dr. S. Madhavi, issued a paper notification, inviting applications and registrations into various courses offered by our college. In this view, regarding admission campaign, on 30th and 31st July, mike canvassing and distribution of Brochures were done. TV scrolling's were telecasted in local channels and along with it a video link is provided.

